

If you've been following BLANKSLATE Partners [on social media](#), you know that we've been excited about [#MetabridgeX](#) (June 6-8, 2018) in Kelowna for months now, and it's finally here! Metabridge is Canada's top executive retreat, attracting start-up entrepreneurs, tech company CEOs, and venture capitalists from across Canada.

Founder [Steve Wandler](#) started Metabridge in 2008 as a way to help startup entrepreneurs get access to high value talent in the Silicon Valley, and it's turned into an annual powerhouse event.

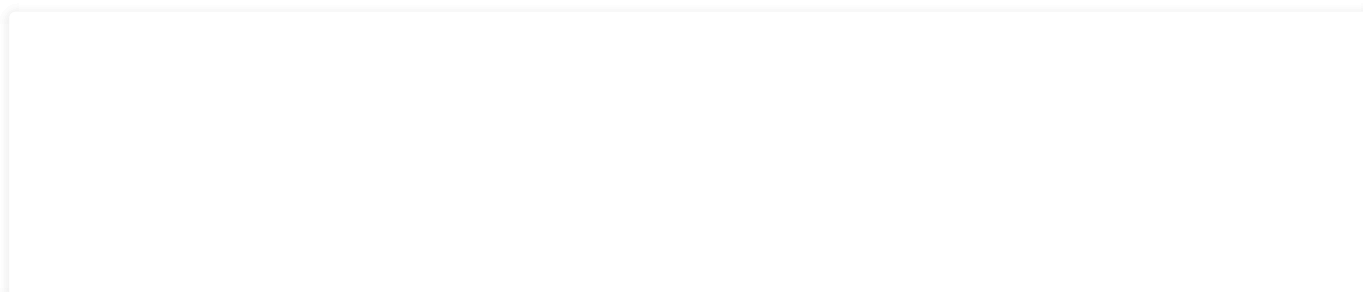
## Who gets to go to Metabridge?

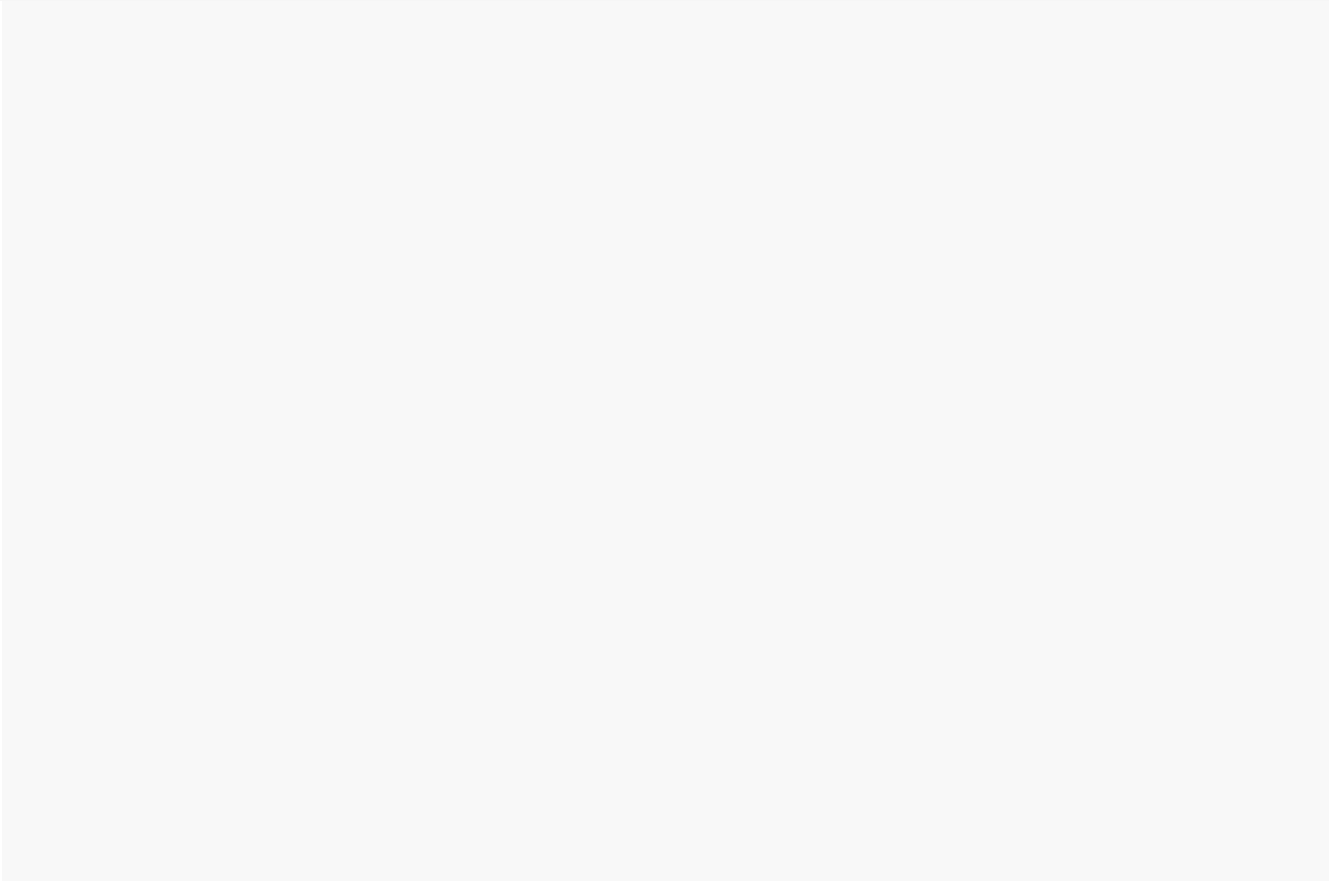
Metabridge is an invite-only event, with an advisory committee evaluating every application (get a headstart on Metabridge 2019 by [applying here!](#)).

You can also apply to be a **Top 15 Start-Up**, with the opportunity to attend for free and pitch your product to the assembled VCs and CEOs. This year, the Top 15 includes companies like [Zoom.ai](#), [Caddle](#), and [CrowdRiff](#).

The benefits of making it to the Top 15 can't be overstated. [Michael Brown's Swept](#) was featured as a Top 15 company in 2017: at the time, they had eight employees. After raising funding thanks to the connections he made at Metabridge, Swept has grown to **25** team members in 2018, and they continue to grow!

### Top 15 Success Story Swept





When you finally get the team together for a group photo 📸 \_ #teamphoto #bluesweater  
#sweptforthewin #imbluedabadeedabadie #teambuilding #smile😊

A post shared by [Work Life @ Swept \(@weareswept\)](#) on Jun 1, 2018 at 10:58am PDT

## What's on the agenda?

Metabridge is a three day event, but it's not all seminars and workshops!

### **(Did somebody say karaoke?)**

Epic first day [@metabridge](#) ....you be the judge! [#MetabridgeX](#)  
[pic.twitter.com/X922gYj2BG](https://pic.twitter.com/X922gYj2BG)

— Steve Wandler (@stevewandler) [7 June 2018](#)

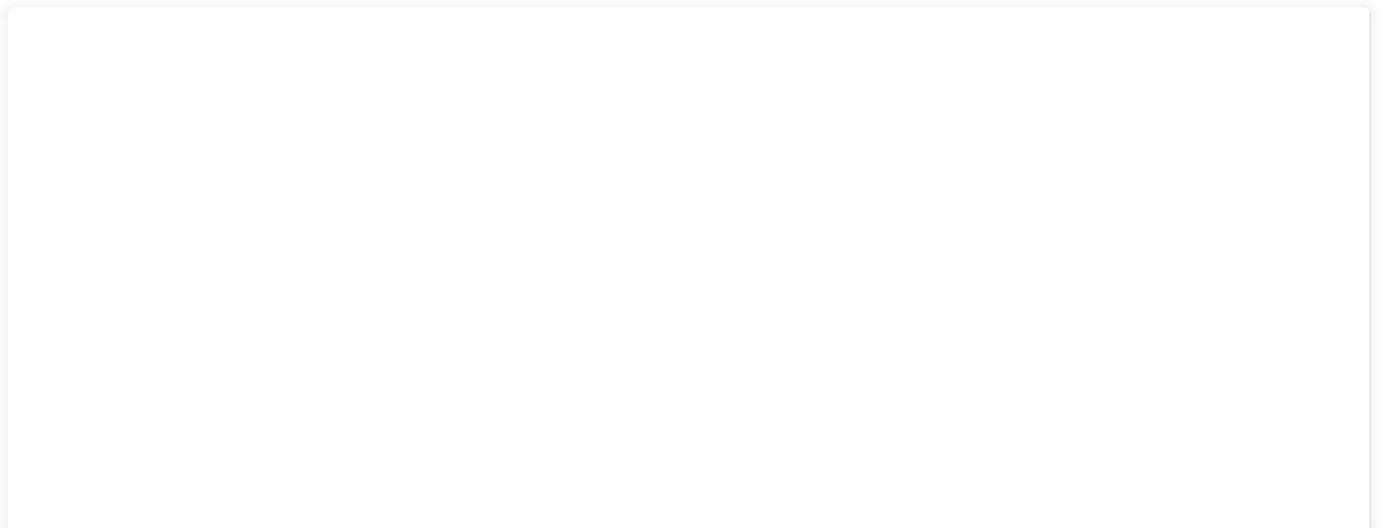
Instead, attendees can choose from a variety of *awesome* small group events, like...

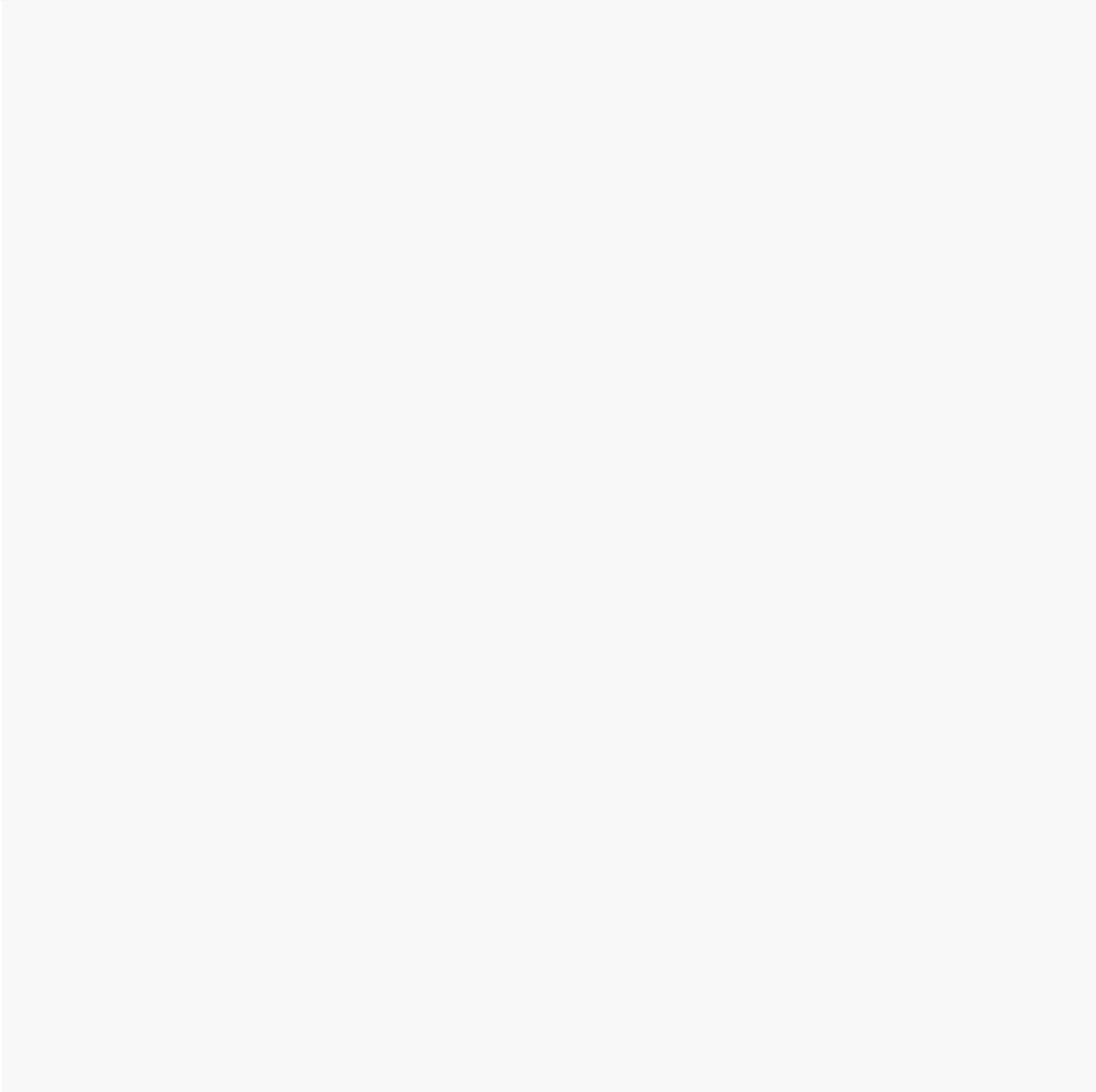
### **...a hockey game with former NHL players...**

[@tysummach](#) from [@SportgoApp](#) gives pregame peep talk before [@metabridge](#) ProAm  
[#RockemSockem](#) [#MetabridgeX](#) [pic.twitter.com/cFgOs4eOUc](https://pic.twitter.com/cFgOs4eOUc)

— Steve Wandler (@stevewandler) [7 June 2018](#)

### **...a helicopter ride over Lake Okanagan...**





Well, I might have spent all night awake on a red eye (and still in my plane clothes) BUT it was worth it to land in time for a helicopter ride overlooking Kelowna and the Okanagan Lake ☺. Thanks to Shawn Abbott for being our awesome pilot! Great kickoff to the Metabridge conference! ☺☺#helicopterride

#metabridge #kiratalent #top15company #thisyearscohort #helicoptercrew #buyoneday?

A post shared by [Emilie \(@emiliecushman\)](#) on Jun 7, 2018 at 8:21pm PDT

### **...machine-excavating...**

About to have some fun with excavators at [#MetabridgeX!](#) [@metabridge](#)  
[pic.twitter.com/vCVduZHRVE](https://pic.twitter.com/vCVduZHRVE)

— BLANKSLATE Partners (@BlankSlateHR) [7 June 2018](#)

and more!

These breakout events are designed to get attendees into small, like-minded groups, sharing successes and challenges alike. There are still roundtables and workshops, of course, but Metabridge is all about the potential for *connection* and *conversation*.

Having a great time and making great connections at [#MetabridgeX!](#) [@metabridge](#)  
[@richegli](#) [@aguertin](#) [pic.twitter.com/G1elpqJPvQ](https://pic.twitter.com/G1elpqJPvQ)

— Alacrity Canada (@AlacrityCanada) [8 June 2018](#)

## **What are you waiting for?**

**[Apply for Metabridge 2019 now!](#)**

